



## MARTINI BIANCO



Queen of vermouth. Known in the past as Bianchissimo - meaning 'whitest', lips have come to recognise the soft vanilla notes. With multiple awards since 1910, Pessione's fair lady has become a name held in the highest regard. Bianco's innocence hides a wealth of flavour. A unique wine base made from white wines like Trebbiano is graced with extracts of aromatic herbs and flowers. MARTINI Bianco quickly became a common accessory to high-fashion. Numerous iconic posters such as The White Lady, immortalised the grand aspiration of an era.