



# THE MACALLAN MASTER OF PHOTOGRAPHY 7

## MAGNUM

**THE CREATION OF THE NEW DISTILLERY WILL FOREVER CHANGE THE LANDSCAPE OF THE MACALLAN ESTATE. THIS HISTORICAL MOMENT IS DOCUMENTED THROUGH A SPECIAL RELEASE, TELLING THE MACALLAN STORY IN A NEW AND COMPELLING WAY, AS SOME OF THE WORLD'S LEADING PHOTOGRAPHERS RECORD THE NEXT STAGE IN THE JOURNEY OF THE WORLD'S ULTIMATE SINGLE MALT WHISKY.**



Marking the seventh limited edition release, The Macallan Masters of Photography: Magnum Edition celebrates the opening of the new Macallan distillery and visitor experience.

This awe-inspiring collection of images, taken by six world renowned Magnum photographers - Steve McCurry, Martin Parr, Paolo Pellegrin, Mark Power, Gueorgui Pinkhassov and Alec Soth - captures different aspects of the iconic distillery from genesis to completion. From the landscape and the materials from which the distillery is born, to the character of the workers and protagonists who have brought it to fruition, artistic portraiture of people and casks complement more abstract representations of the building and its unique structure.

This magnificent and world class collectible set of images comes together as a limited edition objet d'art, presented in a stunning archive style gift box. It comprises a special

limited release whisky; a selection of six signed prints, one from each photographer, and an exclusive book of photography.

**BY IMMERSING HERSELF IN THE PHOTOGRAPHY, THE MACALLAN WHISKY MAKER SARAH BURGESS HAS CREATED A SINGLE MALT CRAFTED FROM A COMBINATION OF EIGHT CASKS, ALL DIFFERING IN CHARACTER TO REFLECT THE PHOTOGRAPHY STYLE OF EACH OF THE MAGNUM PHOTOGRAPHERS AND TO REPRESENT MAGNUM ITSELF:**

A spicy gingered cask reflects McCurry's bold and brave style; a cask of age where oak influence prevails over individual characteristics symbolises Parr's oblique view of the world;

A classic cask with an intense black cherry note complements Pellegrin's forceful black and white pictures; two casks reflect Power's photography which captures the familiar, but from an often obscure point of view.

An ex-European red wine cask imparting a rich mahogany red colour represents Pinkhassov's contrasting and brightly coloured work; a first fill American barrel with its delicate citrus notes captures Soth's heritage and spirit of adventure.

The resulting final cask is an intensely sweet yet classic Macallan with edge and depth, bringing the whole creation together and representing the imagination and brilliance of Magnum.

**TASTING NOTES**

COLOUR: Deep amber with rose gold hues.

NOSE: Light hints of peat layered into warm spiced ginger with mellow oak notes. Gently coming behind these notes, are an almost tangerine citrus and caramelised apple.

PALATE: Candied dried fruits and a butterscotch sweetness with a tickling of spice that moves into a honeyed nut note.

FINISH: Medium to long finish ending in sweet earthy peat notes.