



JACK DANIEL'S TENNESSEE RYE

Introducing rye whiskey made Jack's way. Crafted with our 70-percent rye grain bill, natural spring water from our own Cave Spring Hollow, and Jack's time-honored charcoal mellowing process, Jack Daniel's Tennessee Rye is a whiskey that could only come from Lynchburg, Tennessee. Master Distiller Jeff Arnett and the whiskey makers of the Jack Daniel Distillery have created a unique rye that's undeniably spicy and complex yet sippin' smooth. It might be one of our first new recipes in over 150-years, but if you know Jack, you'll know Jack Daniel's Tennessee Rye.

Jack Daniel's Tennessee Rye is available in select markets globally.